



EDWINA WINTER

*Real Estate Professional*

## *Marketing Checklist*

**Here are some of the marketing items I typically perform to get your home sold quickly and for TOP dollar:**

- Place 'For Sale' sign in yard (Includes agent name rider & Text for more info)
- Light staging to make your home stand out
- Professional Photography
- Professionally Produced Video Tour of your home
- Send 'Just Listed' postcards to 100 closest neighbors
- Provide 25 Professionally printed brochures showcasing your property
- Market the home on over 500 websites including Zillow and Realtor.com
- Distribute listing to all agents on the first Friday your home is listed
- Custom website to send buyers to your property and not competing homes
- Geographically targeted social media marketing for a minimum of 5 business days
- Additional print marketing as needed (Discussed in listing appointment)
- Open Houses (Virtual/In Person) held monthly
- Agent Open House